

JAMES GROSCH

Writer | Editor | Creative Professional

EXPERIENCE

WRITER - ELEVATION

2015 - Current

I am the staff writer for Elevation, a creative development agency that produces content for some of the world's biggest brands. With Elevation, I have written broadcast and digital promos for Coca-Cola, Disney, CNN, and many more. Turnaround times are typically quick, giving me experience in working in a high-paced, high-pressure environment. Other responsibilities include developing original IP and video editing.

WRITER, EDITOR, PRODUCER - FREELANCE

2009 - Current

I provide services across every step of the video production process, from writing to filming to post-production. Over all four seasons of the Cannes Lions Award-winning and Emmy-nominated show East Los High on Hulu, I have worked on over 100 pieces of digital content that tie into the show and promote social issues. Other clients include Intercontinental Hotel Group, Avalon Media, Bureau of Magic, and Nanolumens.

EDITOR - THE ALCHEMISTS

2012 - 2014

I was the in-house editor for the Transmedia production company The Alchemists. I worked on dozens of pieces of digital content for clients like The CW, Hulu, and Coca-Cola.

EDITOR, PHOTOGRAPHER, DESIGNER - GUIDE2WDW

2009 - Current

I own and operate Guide2WDW.com, one of the longest running online Disney World travel guides. I write content for the site, including an article that has nearly 70,000 shares. I also take photos and videos, develop for the Wordpress CMS, and manage all social media channels, including Instagram, Facebook, and Twitter.

WRITER, DIRECTOR - ORIGINAL CONTENT

2010 - Current

I wrote and produced "All The Wrong Reasons," finalist in 2011 New York Television Festival. In 2013, I wrote, directed, edited, and acted for the comedy YouTube Channel Bold Choice, driving over 500,000 organic views between YouTube and FunnyOrDie with no advertising.

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

Bachelor of Arts - Theatre

Graduated Cum Laude with the distinction of Discovery Scholar for Artistic and Academic Achievement. Recipient of the Trustee Scholarship.

CONTACT INFORMATION

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SKILLS

- **Content Creation**
- **Adobe Suite: Premiere, After Effects, Photoshop, and more.**
- **Final Cut Pro 7, Final Cut Pro X**
- **Motion Graphics**
- **Video Production**
- **Photography**
- **Graphic Design**
- **Social Media**
- **Wordpress**
- **Web Design**
- **Web Publishing**

AWARDS

- 2011 New York Television Festival Finalist
- 2011 Austin Film Festival 2nd Rounder (Top 10% Script)
- John Ritter Memorial Award for Most Outstanding Work in Comedy by a USC Student (2007)